

# Calder Ray Collins

GRAPHIC DESIGN PORTFOLIO

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TYPOGRAPHIC SYSTEMS

Keene State College  
Posters - Fall 2025

22x34 posters created from receipts of  
what the students had purchased.

1. Pay the  
Fine.

KEENE PARKING SERVICES 603-398-2227  
Pay or appeal online at keene.thepermitstore.com

VIOLATION FEES:  
Processing Fee: \$0.00

VIOLATIONS:  
No Parking midnigh to 6AM: \$25.00

DUE DATE: 09/26/2025  
APPEAL BY: 09/11/2025 FINE: \$25.00

ADDITIONAL FEES:  
\$0.00 (will be added when payment process s

2. Contest:

1194 051813017  
5040312 08  
8/2025 04:14AM  
\$25.00

26/2025 6AM  
\$0.00

REMIT  
PAYMENT  
TO:

OR PAY  
ONLINE

MAKE COLOR  
LEXUS  
PLAC

VEHICLE NAME: LEXUS LICENSE PLATE: 6040312 LOCATION: HOLLOWAY CC

DATE DUE: 08/26/2025 AMOUNT DUE: \$25.00 VEHICLE MODEL: VEHICLE VIN:

NOTICE: BY LICENSEE VIN: 6040312

NOTICE: NO PARKING MIDNIGHT TO 6AM

IF YOU PREPARE TO APPEAL

TYPOGRAPHIC SYSTEMS

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Keene State College

Posters - Fall 2025

Exhibition of receipt posters,  
accompanied by the original receipt.



SHADOW & SOUL REBRAND

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Keene State College

Identity Design - Fall 2025

A fresh rebrand project for a local business, taking there identity and giving it a fresh look.

SHADOW & SOUL  
EMPORIUM AND TEA LOUNGE

SHADOW  
& SOUL  
EMPORIUM AND TEA LOUNGE



## SHADOW & SOUL REBRAND

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**Keene State College**  
Identity Design - Fall 2025

A fresh rebrand project for a local business, taking there identity and giving it a fresh look.



## SWEDISH FISH RE-DESIGN

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Keene State College

Design Thinking - Fall 2024

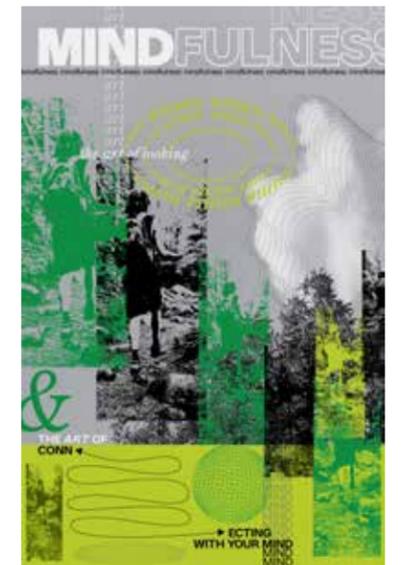
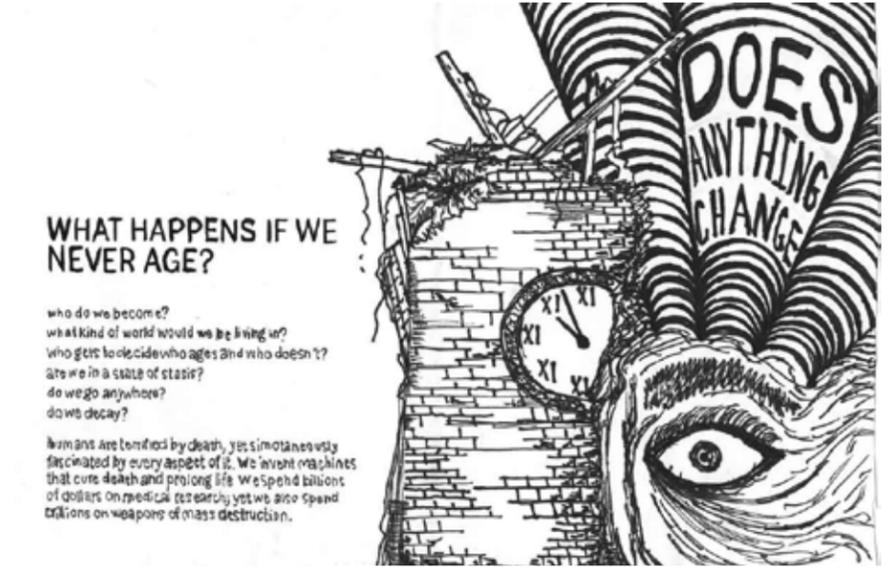
Rebranding an iconic candy in the style of an iconic graphic designer, in this case in the style of Piet Zwart.



100 DAYS OF DESIGN

Keene State College  
Passion Project - Fall 2025

A passion project developing zines and posters for a hundred days out of the summer, developing a new and unique look for each and every single one.

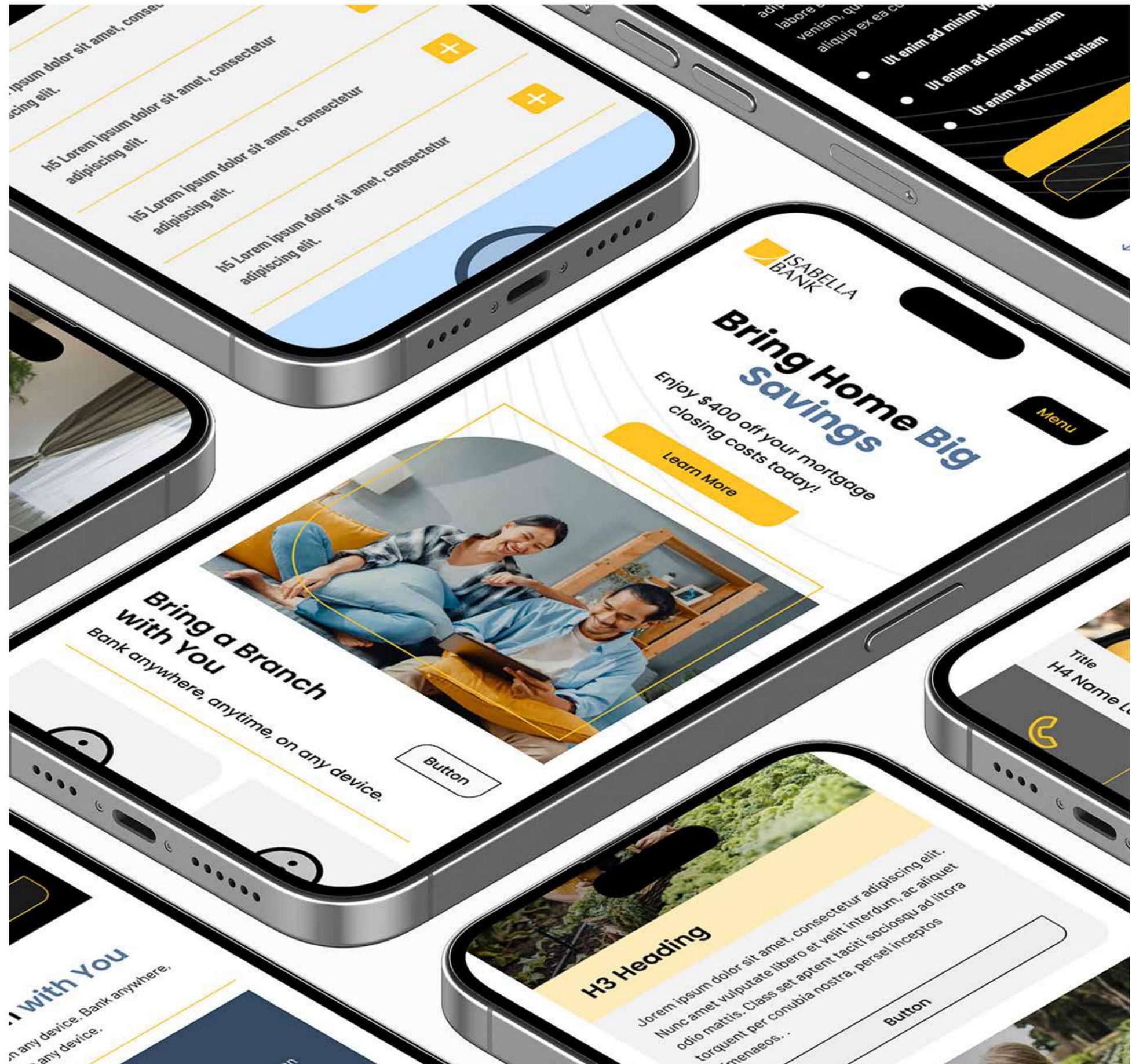


## ISABELLA BANK

SilverTech

UX / UI Design - Fall 2025

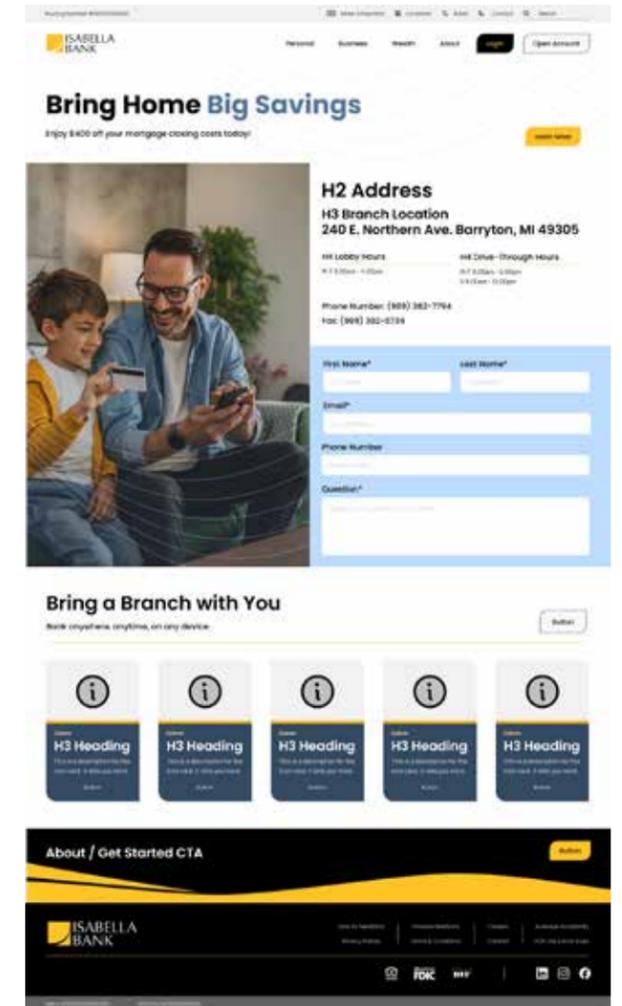
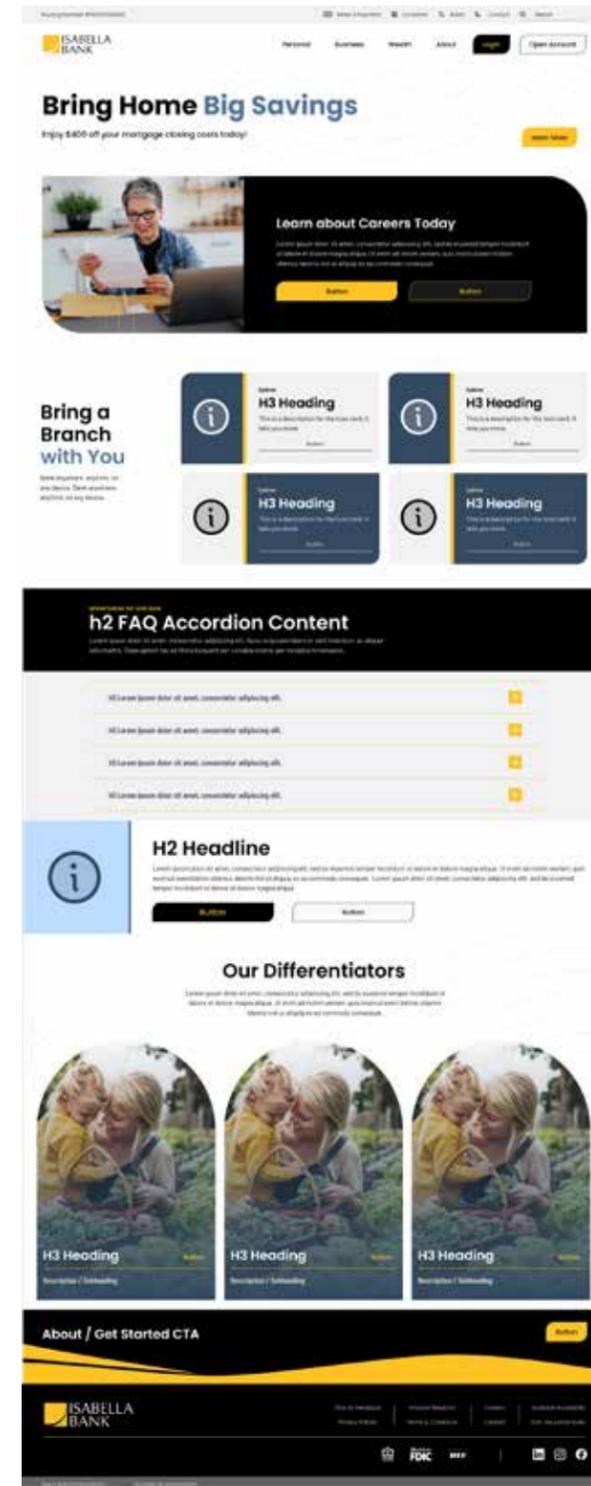
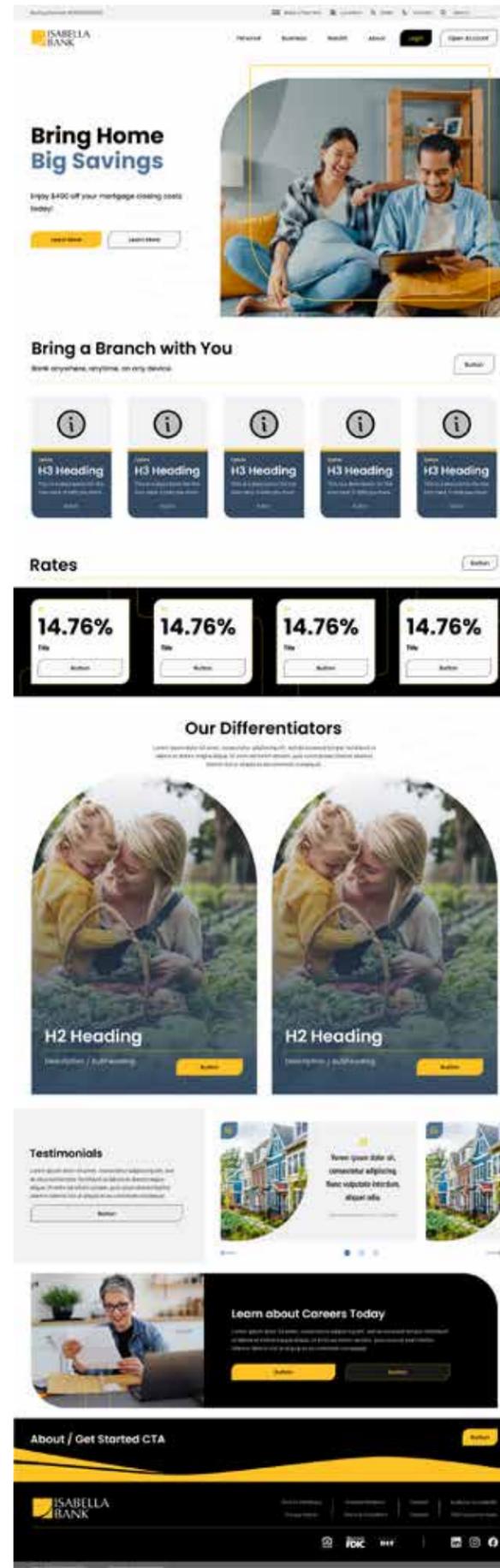
A website rebrand for Isabella Bank, from wireframing to interior page designs.



# ISABELLA BANK

SilverTech  
UX / UI Design - Fall 2025

Homepage and interior pages for isabella bank, made with Figma using components and a design system to streamline the process.



## ISABELLA BANK

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SilverTech

UX / UI Design - Fall 2025

Mockup of the homepage on desktop and mobile formats.



**WINCHESTER SAVINGS BANK**

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**SilverTech**

Digital Marketing Ads - Fall 2025

Digital advertisements for Winchester Savings Bank. Taking the banks design language and translating it across a variety of sizes implementing an established digital content strategy.



Life Changes.  
Your Bank  
Shouldn't.

Local Checking That  
Grows With You.



Life  
Changes.  
Your Bank  
Shouldn't.

[Learn More](#)



Life Changes.  
Your Bank  
Shouldn't.

Local Checking That  
Grows With You.

[Learn More](#)

**DIGITAL MARKETING**

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**SilverTech**

Trade Show Booth - Fall 2025

Trade show booth materials for the ABA bank marketing conference. Featuring a light up panel and a TV stand where a looping video will play.



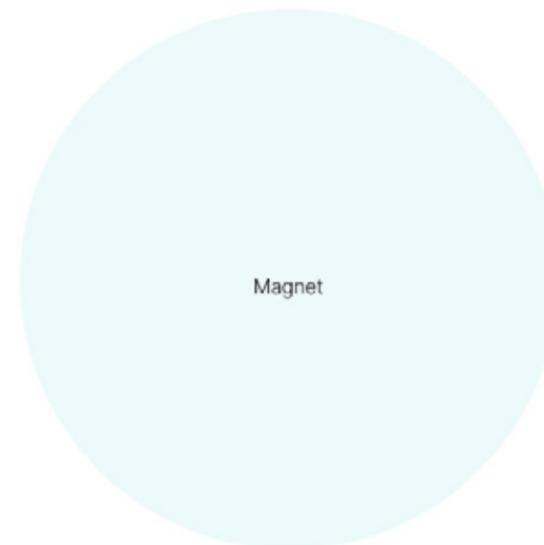
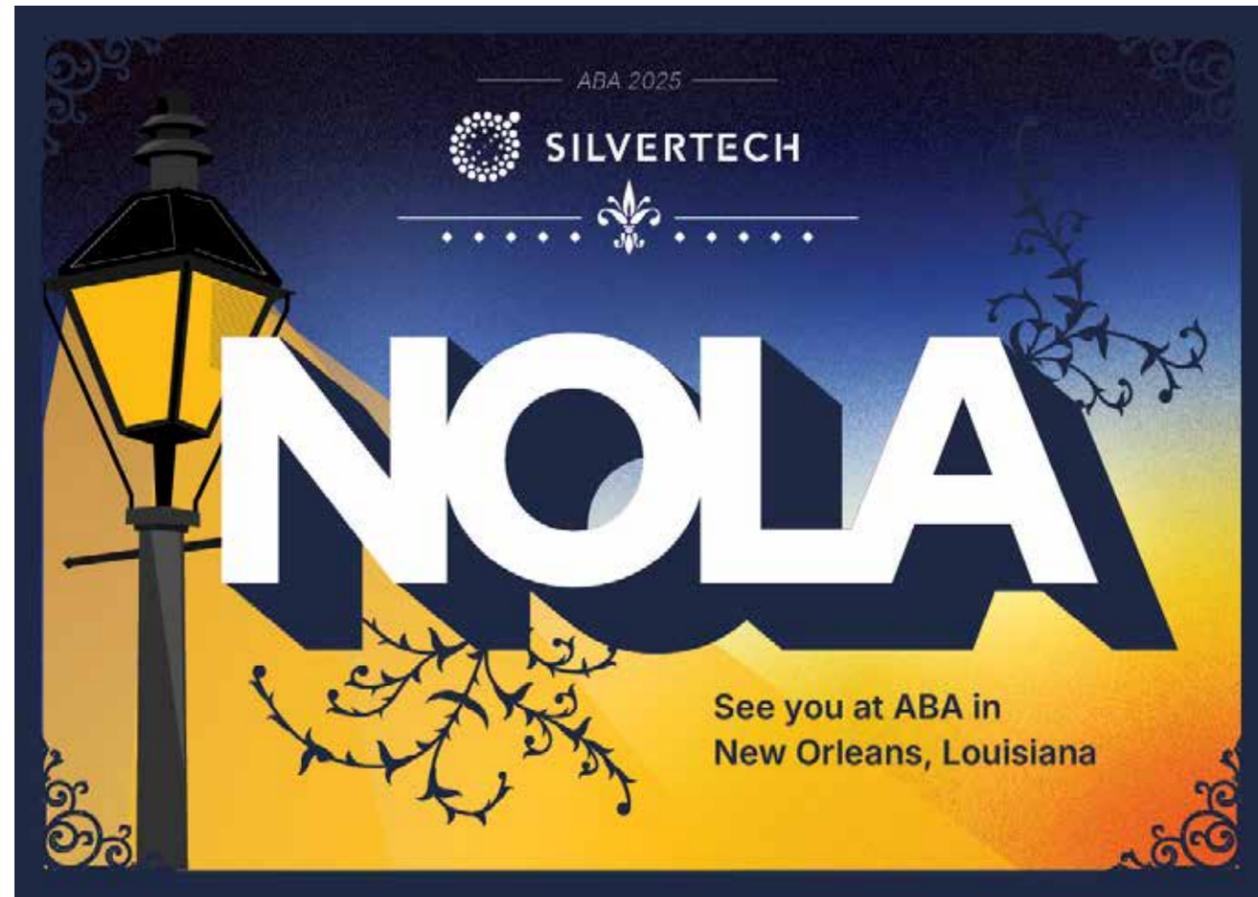
## DIGITAL MARKETING

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### SilverTech

Post Card - Fall 2025

A postcard sent out before the trade show to perspective clients. Featuring a regional theme.



## Your Digital Strategy Will March to a New Beat

Like a New Orleans brass band, our team moves in harmony to help banks like yours jazz up your marketing strategies and turn your digital experience into something truly worth parading. As proud returning sponsors of the ABA Bank Marketing Conference, we're bringing the party to the Big Easy. Swing by **booth 213** with the magnet attached to this card and see if your color earns you **\$5, \$10, or \$20 CASH**. It's our way of turning up the volume on your conference experience.

**Driving Digital Success:**  
**How SilverTech Transformed F&M Bank's SEO Strategy**

**Monday 9/15 4-5PM.** Learn everything you need to turn your website into a catalyst for scalable growth with our session.



**Lindsay Moura**  
Digital Marketing Team Lead  
SilverTech, INC.

**Our Services:** Digital Consulting | User Experience Strategy | Web Design & Development | Hosting & Managed Services | Analytics & Reporting | Compliance & Accessibility | Digital Advertising & PPC

## DIGITAL MARKETING

### SilverTech

Trifold Brochure - Fall 2025

A trifold brochure designed to showcase SilverTech's digital capabilities in a quick take away package at the tradeshow booth.



Web & digital  
marketing solutions  
that help banks grow.

## Our Digital Capabilities

- 📄 Web Design & Development
- 🔗 Digital Strategy
- ✍️ UX Design
- 🌐 CMS Selection & Implementation
- 📁 Intranet Development
- 👤 Personalization
- 🔍 SEO / GEO
- 📱 Digital Media & Advertising
- 📁 Content Strategy
- 🖱️ Usability & User Testing
- 🔗 Systems & Data Integrations
- 🔄 Web Platform Upgrades
- 🔒 Security & Compliance
- ♿️ Accessibility
- 🌐 Hosting & Managed Services
- 📊 Analytics & Reporting

## It's all About Being Human

With client relationships that span decades, we are in it for the long haul. No matter where you are in your digital journey, we will work well with your team to set you up for success now and into the future. We know that digital transformation is about more than just new technology; it's about creating meaningful, human-centered experiences that drive engagement and business growth. Digital success isn't just about what you build - it's about the people you build it for.

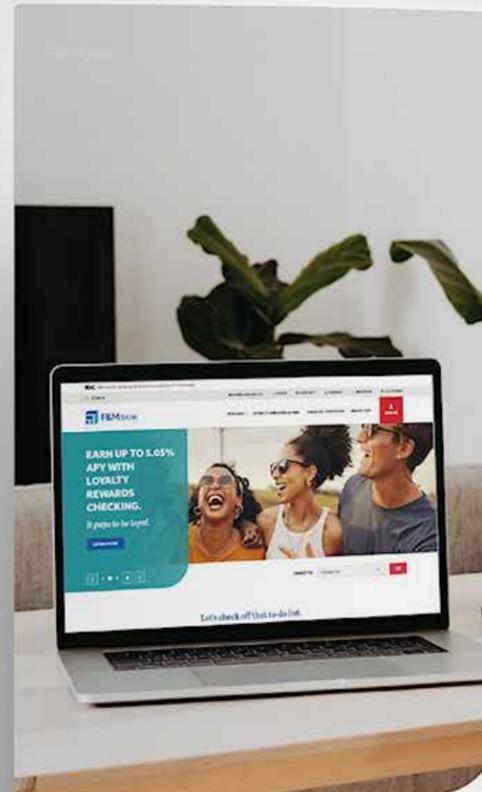


## DIGITAL MARKETING

### SilverTech

Trifold Brochure - Fall 2025

A trifold brochure designed to showcase SilverTech's digital capabilities in a quick take away package at the tradeshow booth.



SilverTech is a modern digital experience agency that thrives on combining big ideas and integrated technology to solve today's most urgent business challenges. Our team of over 150 full-time employees has helped financial institutions achieve aggressive growth through our Lead-to-Loyal award-winning services, solutions, and forward-thinking approach.

SILVERTECH | CAPABILITIES

Our team is certified in and/or has extensive knowledge of the following technology platforms:



## It's all About Being Human

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## DIGITAL MARKETING

SilverTech

Marketing Collateral - Fall 2025

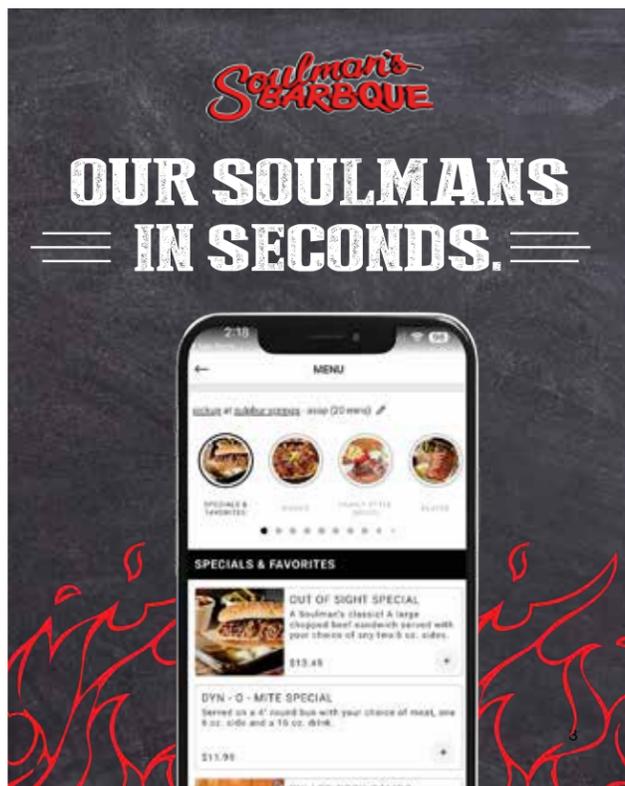
A 70 page document designed for prospective clients who might want to switch their CMS, but are unsure of the challenges they face.



INSTAGRAM ADS

Soulman's BBQ - Freelance  
Digital Advertisements - Fall 2025

A 70 page document designed for perspective clients who might want to switch their CMS, but are unsure of the challenges they face.



**INTERNAL DOCUMENT**

**Keller Augusta - Freelance**  
Digital Advertisements - Fall 2025

A 70 page document designed for perspective clients who might want to switch their CMS, but are unsure of the challenges they face.

**KELLER AUGUSTA**

## REPRESENTATIVE CLIENTS AND ASSIGNMENTS: INDUSTRIAL

Keller Augusta specializes in placing talented professionals at all levels—from entry-level to executive—within the commercial real estate sector. Since 2001, we have been serving clients nationwide, from boutique to large institutional firms, across a wide range of functions and sectors.

Following is a representative list of KA assignments and clients in the multifamily sector. For more information about our services and expertise, visit [KellerAugusta.com](http://KellerAugusta.com).

**INDUSTRIAL REPRESENTATIVE ASSIGNMENTS**

**ACCOUNTING/FINANCE**

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• Analyst, Finance</li> <li>• Senior Analyst, Finance</li> <li>• Associate, Accounting</li> <li>• Senior Associate, Finance</li> <li>• Junior Accountant</li> <li>• Assistant Manager, Portfolio Accounting</li> <li>• Manager, Development Accounting</li> <li>• Manager, SEC Reporting</li> </ul> | <ul style="list-style-type: none"> <li>• Project Controller</li> <li>• Senior Accountant</li> <li>• Assistant Controller</li> <li>• Controller</li> <li>• Controller/Vice President, Finance</li> <li>• Vice President, Finance &amp; Accounting</li> <li>• Vice President, Accounting</li> <li>• Director, Development Accounting</li> </ul> | <ul style="list-style-type: none"> <li>• Director, Finance</li> <li>• Director, Project Finance</li> <li>• Director, Finance &amp; Operations</li> <li>• Senior Vice President, Real Estate Finance &amp; Accounting</li> <li>• Head of Finance &amp; Operations</li> <li>• Chief Accounting Officer</li> <li>• Chief Financial Officer</li> </ul> |
|--|---|--|

**ASSET MANAGEMENT**

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• Analyst, Asset Management</li> <li>• Analyst, Asset Management, Alternatives &amp; Industrial</li> <li>• Analyst, Core Property Fund Portfolio Management</li> <li>• Senior Analyst, Research</li> <li>• Associate, Portfolio &amp; Asset Management</li> </ul> | <ul style="list-style-type: none"> <li>• Associate, Portfolio Administrator</li> <li>• Senior Associate, Portfolio Management</li> <li>• Senior Associate, Asset Management</li> <li>• Assistant Asset Manager</li> <li>• Manager, Asset Services</li> <li>• Portfolio Asset Manager</li> <li>• Assistant Vice President/Asset Manager</li> </ul> | <ul style="list-style-type: none"> <li>• Vice President, Asset Management</li> <li>• Vice President, Portfolio Management</li> <li>• Director, Asset Management</li> <li>• Associate Director</li> <li>• Senior Vice President, Asset Management</li> <li>• Head of Asset Management</li> <li>• Managing Director, Asset Management</li> </ul> |
|--|---|--|

**ACQUISITIONS/ORIGINATIONS/DEBT**

- |  |  |   |
|--|--|---|
| <ul style="list-style-type: none"> <li>• Analyst</li> <li>• Analyst, Acquisitions</li> <li>• Analyst, Originations</li> <li>• Senior Analyst</li> <li>• Associate</li> <li>• Associate, Acquisitions</li> <li>• Associate, Acquisitions &amp; Development</li> <li>• Senior Associate, Acquisitions</li> </ul> | <ul style="list-style-type: none"> <li>• Senior Associate, Debt Asset Management</li> <li>• Manager, Underwriting</li> <li>• Assistant Vice President, Acquisitions</li> <li>• Vice President, Acquisitions</li> <li>• Vice President, Acquisitions, Industrial</li> <li>• Director, Acquisitions</li> <li>• Officer, Dispositions</li> <li>• Loan Originator</li> </ul> | <ul style="list-style-type: none"> <li>• Senior Vice President, High Yield Debt Originations</li> <li>• Principal/Head of Western Acquisitions</li> <li>• Principal/Senior Vice President, Acquisitions</li> <li>• Managing Director</li> <li>• Managing Director, Industrial Acquisitions</li> </ul> |
|--|--|---|

**OUR REPRESENTATIVE CLIENT LIST** **KELLER AUGUSTA**

							<p><b>POWERING CRE WITH EXCEPTIONAL TALENT</b></p> <p>Boston   New York   West Palm Beach   Dallas</p> <p><a href="http://www.kelleraugusta.com">www.kelleraugusta.com</a>   <a href="mailto:inquiries@kelleraugusta.com">inquiries@kelleraugusta.com</a>   <a href="https://www.facebook.com/kelleraugusta">@kelleraugusta</a>   <a href="https://www.instagram.com/kelleraugusta">@kelleraugusta</a></p>			

**ADVERTISING POSTER**

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**Friends of the Messiah - Freelance**  
Digital Advertisements - Fall 2025

A 70 page document designed for prospective clients who might want to switch their CMS, but are unsure of the challenges they face.



## DIGITAL MARKETING

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- Systems & Data Integrations
- Web Platform Upgrades
- Security & Compliance
- Accessibility
- Hosting & Managed Services
- Analytics & Reporting

"There's so much competition for deposits and just customers in general," said Amy Cover, Chief Marketing Officer for F&M Bank. "So, we needed something that would really allow us to start personalizing content to specific users and segments so that the customer sees that we understand them and really can meet them where they're at."



-Amy Cover, CMO

Contact us to learn more about how our team can help you grow your business.

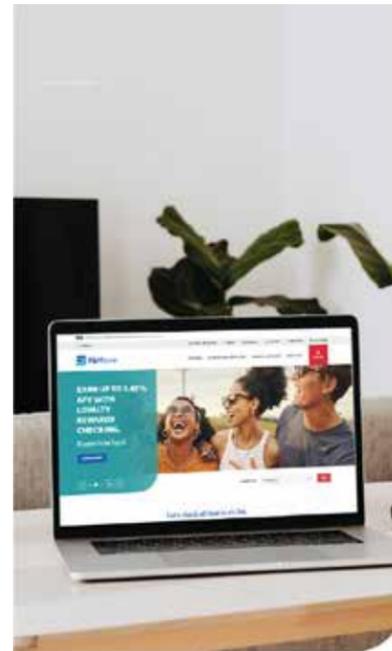
Contact us today to learn more about how our devoted digital team can help you grow your organization or business.

- 803.609.6600
- www.silvertech.com
- sales@silvertech.com



Web & digital marketing solutions that help banks grow.

SILVERTECH | CAPABILITIES



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